

# Organization Questionnaires

February 2010

# Blue Ridge Center for Chinese Medicine (in Pilot)

- Mission/Goals:
  - To provide quality alternative healthcare rooted in Chinese Medicine to Floyd County and area residents
  - To provide education and instruction in Chinese internal martial arts, bodywork and medical theory
- Priorities: /to become more sustainable/
- Challenges: Meeting demand for services; financial resources
- Potential solutions: more community support/fundraising, events, sponsorship, grants
- Rep: Virginia Lepley                      Learn Data and Trends? YES

# Blue Ridge Heritage, Inc.

- Mission/Goals: Develop visitor attraction in vicinity of Blue Ridge Parkway's Rocky Knob to honor and preserve the culture of the Blue Ridge Mountains
- Priorities: Define phased tourist attraction based on Rocky Knob Study, acquire land, implement phase 1
- Challenges: funding sources
- Potential solutions:
- Rep: Learn Data and Trends?

# Floyd County Social Services

- Mission: People helping people triumph over poverty, abuse and neglect to shape strong futures for themselves, their families and communities.
- Goals:
  - To provide for basic physical, mental and emotional needs of the citizens of Floyd County
  - To assist recipients of agency services in obtaining self-sufficiency
  - To enhance the lives of those individuals residing here who are suffering from poverty, abuse and/or neglect.
- Priorities: Meet basic needs of all who apply; expand local programs to reduce poverty, abuse & neglect; provide sufficient working space for employees to meet citizen needs
- Challenges: increasing case loads; lack of adequate resources/staffing; budget & fiscal concerns
- Potential solutions: improved local economy, partnerships/regional services; a Community Building which houses all community resources
- Rep: Carl Ayers      Learn Data and Trends? Yes

# Floyd County Multidisciplinary Team

- Mission/Goals: Seek to enhance the quality of life for children and families here by heightening parental awareness of family life issues and promoting health, wellness and educational opportunities
- Priorities:
  - Complete Annual Needs Assessment regarding youth and family issues
  - Help develop appropriate services by supporting, encouraging and collaborating with community partners through joint application for funding
  - Help establish a community recreation center for citizens of Floyd County
  - Service consolidation: getting all services for clients in one central location in Floyd
- Challenges: scheduling workable meeting times; funding opportunities
- Potential solutions: creativity and flexibility
- Rep: James Pritchett, Marty Holiday Learn Data and Trends? Y

# Floyd County VFW Post 7854

- Mission: “Honor the dead by helping the Living” through Veterans Service, community service, national security and strong national defense
- Goals: Raise and distribute or utilize relief funds to the benefit of needy veterans, their families, widows, etc.
- Priorities:
  - Maintain and increase membership
- Challenges: active participation
- Potential solutions: identifying needs and then forming committees to address and take care of needs
- Rep: John Moyer    Learn Data and Trends? Yes

# Floyd Community & Wellness Center, Inc.

- Mission: To build and maintain a community center for Floyd County
- Goals: To obtain property, build center, provide social, recreational, educational elements to Floyd Co. residents
- Priorities:
  - Purchase property and begin building center
- Challenges: fund raising, information to public, public support
- Potential solutions: possible funding by grants, New Markets Tax Credit Loan, media campaign
- Rep: Dede McGrath, John Getgood Learn Data and Trends? Y

# Floyd County Historical Preservation Trust

- Mission: Formed in 1998 to preserve for future public use buildings and sites of significant historical importance to Floyd County
- Goals: Own Phlegar Home, Oxford Academy, and the Ridgemont (Marie Williams home); have renovated exterior of Oxford Academy; now renovating Ridgemont to be Floyd County Museum, to be managed by the FC Historical Society
- Priorities:
  - After completing Ridgement restoration (early 2010), will focus on Phlegar Home, especially roof, water control and restoration plan, plus become trail head perhaps. Later interior restoration of Oxford Acad.
- Challenges: funding
- Potential solutions: private resources and grants
- Rep: Gerald Via, Sam Moore Learn Data and Trends? Y

# Floyd County Humane Society

- Mission/Goals: formed to work with County to increase adoption rate at local shelter, insure compliance of regulations, and develop humane education and animal welfare and sterilization programs; strive to reduce overpopulation of cats and dogs, eliminate animal suffering, and coordinate efforts among animal welfare organizations; work to return lost animals to owners
- Priorities:
  - Spay and neuter to reduce pet overpopulation, and to find homes for homeless animals, thus reducing euthanasia rate in Floyd County
- Challenges: educate public concerning certain myths:
  - Spaying or neutering a cat or dog will hurt it's hunting skills: FALSE
  - Every animal needs to experience motherhood: FALSE
  - Every dog or cat should have one litter before it is spayed or neutered: FALSE
- Potential solutions: teach the children
- Rep: Kathy Poole     Learn Data and Trends? Y

# Floyd County Public Schools

- Vision:
  - Expects all students to learn to their maximum potential regardless of their varied needs, styles and rates of learning. The combined efforts of home, school, and community are principal to the total educational process.
  - Learning experiences should have a sequential differentiated program, which stimulates critical and creative thinking, expands awareness and application of real life/world experiences, and facilitates the successful transition into adult life.
- Priorities:
  - 1. Met: Meet or exceed Standards of Accreditation and No Child Left Behind
  - 2. Provide staff, resources and direction to allow all students to reach their learning potential
    - In Progress: Align curriculum to SOL's and state and federal reform; expand and align pre-school;; expand anti-bullying program; address childhood obesity/health through health and PE); implement different courses for middle and high school to meet student interests
    - Not Met: Integrate Character Counts to all subjects; survey students for high school course interest; Support pre and post child care to elementary schools; investigate year-round school feasibility; provide transportation to summer school programs; establish pre-school at each elementary
  - 3. Recruit, hire, train and retain effective teachers, administrators and support staff to meet the needs of students

# Floyd County Public Schools

- Cont Priorities:
  - Not Met: Meet state average for teacher's salary; investigate hiring a grant specialist; hire a math specialist; establish paid administrative internship
  - On-going: Determine staffing needs
  - 4. Differentiate staff development activities based on staff needs determined by surveys, NCLB/SOL data, state mandates, and/or instructional specialization
    - Met: Survey staff to determine development needs; offer incentives to teachers who obtain Master's Degree in their content area; monitor classified staff needs and do in-service activities; provide support for new teachers through specialized staff development and mentoring.
    - Not Met: Incentives to teacher asst.'s to get Bachelor's degree
    - Partially Met: Encourage teachers to attend Advanced Placement Training
  - 5. Ensure the health and safety of each child while in the care of the school system
    - Met or In Progress: have police visit schools monthly; monitor bus routes
    - Not Met: Online background checks; secure school access; assess visitor procedures; conduct study on coal-fired heating and impact on health
    - Partially Met: Install video cameras on buses and utilize radios;
  - 6. Provide safe facilities and infrastructure for operational needs
    - Met: Update electrical infrastructure in Career and Technical Building
    - Not Met: Renovate/replace Alternative Education Building
    - Partially Met: Investigate air-conditioning for all classrooms in all five schools (in Career/Tech Building now)

# Floyd County Volunteer Fire Dept., Inc.

- Mission/Goals: Dedicated to the preservation of life and property in and around Floyd County from emergency situations arising from fires, vehicular accidents, hazardous materials incidents, and disasters both natural and otherwise. . . . Proud to serve the citizens of Floyd County, at no cost, 24 hours a day and 365 days per year.
- Priorities:
  - Updated Fire Apparatus
  - Updated personal protective equipment
  - New Station at #1
  - Additions at Stations #2 and #3
- Challenges: volunteers to answer increasing calls, especially during daytime hours
- Rep: Barry Nichols Learn Data and Trends? N

# Floyd County Young Life

- Mission: Introducing adolescents to Jesus Christ and helping them grow in their faith
- Goals: Praying for young people; going where kids are; building personnel relationships; winning the right to be heard; providing experiences that are fun, adventurous and life-changing; sharing lives and the Good News of Jesus Christ; loving them regardless of their response; nurturing and helping young people grow in faith; working with like-minded individuals.
- Priorities:
  - Establish vital Young Life ministry in Floyd County (grades 9-12)
  - Explore needs for an 8<sup>th</sup> grade YL ministry
  - Explore, establish a middle-school-age (grades 6 and 7) Wyldelife YL
- Challenges: community and church support
- Potential solutions: continue sharing the mission and vision
- Rep: Joanne Sholar Learn Data and Trends? Y

# Floyd Friends of the Library

- Mission: To support and cooperate with the Library in developing library services and facilities for the community
- Goals: To focus public attention on the library; to maintain an association of persons interested in the library; to stimulate the use of the library's resources and services; to receive and encourage gifts, endowments and bequests to the library; to raise funds to support library functions.
- Priorities: Continue fund raising activities in support of the Library
- Rep: Ms. Kit Haggard Learn Data and Trends? Maybe

# Floyd Community Center for the Arts, Inc.

## Db a The Jacksonville Center

- Mission: To educate, showcase and facilitate artistic endeavors and rural creativity in our community and region
- Goals: (vision) . . . strives to be a vital community partner, designing opportunities for cultural, economic, and environmental sustainability through the celebration and facilitation of human creativity. We value art as essential to life. We embrace our region's heritage and landscape. . . .We consider ourselves to be a model for rural renewal and artistic livelihoods...
- Priorities: Establish strong afterschool youth educational program, partner with other organizations to establish a physical presence at the Center's property (share resources and audience, e.g. start a senior center at JAX) sidewalk extension/driveway improvement, establish endowment, facilities maintenance/upgrade, build a strong regional educational program, stronger in-school programming support, continue to improve incubator program and provide resources or strong I&R for same, establish stronger retail presence at Center
- Challenges: Stable funding, maintenance of facilities, driveway improvement, sidewalk extension from town (better connection to town), lack of strong directional signage, real and personal property tax burden; these perceptions: that have plenty of funding, that we are either "hippies on the hill" or an elitist organization, that there is "no meeting space"; increasing competition with other local organizations for funding and resources such as board members. running out of facilities space
- Potential solutions: support finding potential tenants, EDA micro loan support for tenants, strong county-wide tourism plan, county support for TEA-funding for sidewalk, driveway, cultural district designation to increase more cultural presence in JAX/June Bug area (possible develop a corridor district), continued support of the RTM Floyd County Trails

# Floyd County Chamber of Commerce

- **Mission:** To advance the economic, industrial, agricultural, professional, cultural, civic and tourism interests of Floyd County in a manner that is non-profit, non-partisan, non-sectarian and non-political.
- **Goals:** Networking and educational opportunities for the member and non-member business community through seminars, member meetings, social, etc. in business practices, operations and methods that will encourage growth and stability of local businesses. Provide up-to-date and non-partisan re-location, tourist, business and general info to visitors and residents.
- **Priorities:** Establish/maintain the Chamber as the central non-partisan, unbiased information point for tourism and businesses located in the Town of Floyd and Floyd County that provides online, phone and in-person support. Develop methods to communicate effectively with members with regards to effective solutions and opportunities to the whole business community . . . . And opportunities to grow business . . . . Serve as effective conduit to increase business and civic efforts . . . . Continue to expand effective partnerships, locally and regionally . . . .
- **Challenges:** Scope of work vs. resources available; challenges in obtaining adequate funding and volunteer support
- **Solutions:** Involve more volunteers . . . . Clarity . . . . Amongst organizations so less duplications, better coordination of scheduling events and meetings amongst organizations in County
- **Rep:** Sally Sagebiel

Learn Data and Trends? Y

# Floyd County

## Economic Development Authority

- Mission: Promote economic development, job creation and the expansion of the county tax base.
- Goals: Grow local businesses; Improve job quality and quantity; Enhance community capacity/social capital; Encourage farming; Encourage businesses to manage stormwater; Public/private collaboration.
- Priorities: New 5 and 10 Small Business Loan Pool; Training workshops for local small businesses; recruit targeted industries; Promote training opportunities, especially I.T. for students and displaced workers; target/support businesses that build on local strengths; seek help through grants and assistance
- Challenges: limited authority and resources
- Solutions: collaboration
- Rep: All Learn Data and Trends? Y

# Floyd County

## Merchants & Businessmen's Association

- Mission: Continue two long-time community events in our county—the annual 4<sup>th</sup> of July Celebration and the Annual Christmas parade.
- Goals: Be able to financially host these two events without having to ask for monetary donations from our citizens as well as our local merchants and to make sure these two events continue for many generations to come.
- Priorities: These two events be successful with participation from citizens of Floyd County and monetary means to hold the events with more activities for children and adults to do.
- Challenges: money, participation and volunteers

# Floyd County Homemakers Club

- Mission: To bring women together to support various charities within and outside the County. (Were founders of Reading is Fundamental and keep that going.)
- Goals: To educate and inform
- Priorities: Keep our two clubs active
- Challenges: Our ages, we need younger members; difficult since so many younger women in workforce

# Floyd-Floyd County Public Service Authority

- Mission: Acquire, construct, operate and maintain for the County and Town a water supply and distribution system, and sewerage and sewage disposal systems.
- Goals: To provide water and waste water at reasonable rates to customers and extend service to adjacent or new areas as needed and as economically feasible.
- Priorities: Doing updated Capital Improvement Plan
- Challenges: Funding of capital improvements; maintaining compliance with constantly changing regulations
- Solutions: Matching outside funding agency program goals and requirements with PSA needs and goals
- Rep: Elwood Holden and Gary Crouch Learn Data and Trends? N

# GFWC Floyd County Woman's Club

- Mission: International women's organization dedicated to community improvements by enhancing the lives of others through volunteer service
- Goals: Apply skills and abilities to challenges of our community; action areas are arts, conservation, education, home life, public affairs, and international affairs.
- Priorities: Establishes annual programs & projects to effect positive change through action areas
- Challenges: Dependent on public fund-raising; shrinking economy makes it harder.
- Rep: Carol Ginger    Learn Data and Trends? Y

# Health Occupation Students of America (HOSA)

- Mission/Goals: Enhance the delivery of compassionate, quality health care by providing opportunities for knowledge, skill and leadership development of all health science technology education students, helping students to meet the needs of the health care community.

# Light of Freedom, Inc.

- Mission: Advance a vision of Divine Purpose, realize unity with all beings, thereby allowing deep and abiding peace. . . .promote healing of relationships . . .
- Goals: Service to others.
- Priorities: Enhance quality of life in Floyd County, especially the elderly through creation of a Caregiver's Program that educates and connects caregivers with recipients: create a Caregiver's Resource List, provide an educational caregiver's program, collaborate with existing governmental programs; provide health advocacy services.
- Challenges: Funding, promoting the service, getting county/town involved; trust and comfort levels; interest from businesses and media
- Solutions: Sharing pertinent info with others; having a central location; partnerships
- Rep: Bo and Thais Abernathy Learn Data and Trends? Y

# New River Community Action, Inc.

- Mission: Promote and support the well-being and self-reliance of individuals, families and communities.
- Goals: Work with community partners to address conditions and possible solutions to alleviate poverty . . . Also provides for emergency needs such as electric, rent and food to eligible clients.
- Priorities: Increase client services to serve ever-expanding client base; streamline agency to become more effective in constricted budget; find more creative ways to raise funds beyond traditional, shrinking sources
- Challenges: Money; growing base of needs (esp elderly)
- Rep: Tamara Lemons, Nelthia Barton Learn Data and Trends? Y

# New River Valley Community Services

- Mission: Provides community-based behavioral health services which promote independence and improved quality of life
- Goals: Provide person-centered, culturally competent services; to operate in fiscally responsible manner; to offer programs that promote self-determination and recovery; to effectively use technology.
- Priorities: Provide leadership and build community partnerships; provide effective and efficient services at cutting edge of field; become outcomes-driven; become employer and provider of choice
- Challenges: lack of resources and funding; also, lack of effective transportation service and affordable housing,; plus stigma surrounding behavioral health issues.
- Rep: Mike Wade                      Learn Data and Trends? Y

# New River Land Trust

- Mission: Conserving farmland, forests, open spaces and historic places in Virginia's New River region
- Goals: Conserve working farms, productive forests, scenic character and ecology of New River region by working with landowners, local governments and state agencies; /primarily through conservation easements, which are voluntary; occasionally help state identify new park lands
- Priorities: Continue land conservation work . . . work with local governments and PDC to map region's natural assets to can be incorporated into Comp Plans.
- Challenges: misunderstanding of conservation easements: for local governments: lack of awareness of the positive impact that easements can have on a county's budget by helping to prevent sprawl and thus hold down the cost of services; for landowners: raise awareness and understanding that can still farm, timber and use land in all traditional ways--easements are NOT government telling them what to do but rather them telling the government what they want to happen to their land
- Potential solutions: Continue outreach, community and neighborhood meetings with landowners, including intensely one-on-one; for local governments, continue as a lead in the Green Infrastructure work; build relationships with local government leaders and planning commissioners; remain active at state and federal level.
- Rep: John Eustis and Ann-Margaret Shortt Learn Data and Trends? Y

# New River Valley Agency on Aging

- Mission: Seeks to enhance lives through caring solutions in regard to aging and caregiving
- Goals: Continue to expand services, advocacy and information to aging and disabled adults, as well as their caregivers, to enable them to achieve maximum independence, maintain their dignity, and strengthen their support systems within their communities.
- Priorities: Establish a “No Wrong Door” approach to helping aging and disabled adults and caregivers access info and services. . . . Will be a process over several years to work with other public and private providers. Establish ‘satellite’ offices—be more visible and accessible. Having a visible location will strengthen partnerships.
- Challenges: Resources, including staffing, funding, etc. Need to do more outreach and public relations but very difficult.
- Potential solutions: Working to expand resources through grants, fundraising, etc. Using skilled and capable volunteers is helping.
- Rep: Tina King                      Learn Data and Trends? Like to discuss

# Old Church Gallery

- Mission: To foster the preservation of our artistic and historical heritage; to encourage the continuation of the fine crafts and music traditions of our past and present lives; to foster the creative endeavors of community members; to achieve these in a manner that will complement the integrity and goals of the community
- Goals: The Gallery has, for 30 years, set specific goals and achieved them by maintaining a clear, quiet vision and path to promote the many things we value about our place, our traditions, and our community. We remember, we collect, we protect.
- Priorities: Seeking a new home that will allow . . . Continue and expand current art and historical exhibits; provide safe, permanent and appropriate display of historical artifacts; establish a regional quilt museum; offer classes and workshops (painting, quilting); offer shows and performances; share collection of oral histories; showcase traditional crafts; offer more meeting space to community groups; offer secure parking and easy access.
- Challenges: Recruitment of volunteers, financial resources
- Potential solutions: Working to expand resources through grants, fundraising, etc. Using skilled and capable volunteers is helping.
- Rep: not sure yet      Learn Data and Trends? Yes

# Partnership for Floyd

- Mission: To preserve and enhance the integrity and character of the Town of Floyd and immediate surrounding area. . . . Support all activities historic, cultural, civic and economic, beneficial to the quality of life and general welfare of the area . . . Positive environment to promote tourism, revitalization and restoration of the Town.
- Goals: Assist with pedestrian walkways in Town and surrounding area; host educational events for the public on land use planning/environmental awareness/historic preservation; development Lineberry Memorial Park; support activities of civic groups and government that are conducive to Partnership efforts; support and/or host events that bring residents and visitors into the Town of Floyd and vicinity.
- Priorities: Assist Town to complete Lineberry Park, including fundraising; continue to assist Town for better pedestrian access in Town and vicinity; educational events on land use planning/environmental awareness annually
- Challenges: Funds, communication with other civic organizations interested in similar projects
- Potential solutions: Partnership for Floyd is a registered 501-C-3
- Rep: Kamala Bauers, Karin Grosshans      Learn Data and Trends? Yes

# Social Justice Committee of Lutheran Churches

- Mission: Strive to educate ourselves and others regarding social justice issues within our Floyd Lutheran community and within our greater community
- Goals: Education/awareness; networking; fundraising
- Priorities: Increase networking among human service professionals serving Floyd County; provide consultation to committees of Floyd Lutheran Parrish regarding social justice issues; provide fundraising opportunities.
- Challenges: Regional agencies having (needing) a presence in Floyd County (health department); committee members' time; keeping up-to-date on issues related to Floyd County
- Potential solutions: Reactivation of the Floyd Multi-disciplinary team
- Rep: Marty Holliday and Beth Deskins     Learn Data and Trends?

# Sustain Floyd

- **Mission:** To preserve, enhance and support a resilient local economy.
  - **Goals:** Educational with two main fields of interest: preservation of natural assets and raise awareness of the value of developing a more sustainable economy in Floyd County . . . Includes . . . Sustainable agriculture, including local food supply, encouraging movement towards alternative energy generation and conservation, and finding more progressive approach to solid waste management and transportation. (Asset-based development.)
  - **Priorities:** Become vehicle and advocate for Floyd County: partnering with /public and private sectors/ to assist, develop and fund strategies which will help prepare Floyd County for the future (in next 5 to 10 years and beyond, community development will begin a radical change). . . Priorities are: planning grants. . . New agricultural products and markets, including local food supply. . . Floyd County become a center for education about rural sustainability (so promote presentations, workshops and conferences related to sustainability issues). . . Prioritizing alternative energy generation and conservation (including solar and wind and facilitating energy assessments for buildings) . . .
  - **Challenges:** Young organization, need to prove value. Issues/ideas are a departure from conventional thinking . . .
  - **Potential solutions:** Develop political capital, be collaborative and persistent; build relationships over time.
  - **Rep:** Woody Crenshaw, Haden Polseno-Hensley, Mike Burton, Fred First, Jeff Walker
- Learn Data and Trends? Yes

# Tri-Area Community Health

- Mission: To provide affordable community-based health services and to promote good health in our patients and our communities.
- Goals/Priorities: Achieve our future business model: expand service area, expand patient and customer base, expand programs and services, enhance organizational capacity for promotion and public relations and increase and diversity our funding base; build our human resources capacity to advance our Future Business Model.
- Challenges: Recruitment of physicians is currently our most challenging task; limited resources due to a high mix of indigent patients is a close second.
- Potential solutions: Recruitment: we are looking into working with a medical school to be a training site. Resource scarcity: we apply for every grant that fits our model of care. We are tax-exempt and will be increasing our donor network. Finally, one of our goals is to free up funding currently spent on real estate and personal property taxes in Franklin and Floyd counties.
- Rep: Debra Shelor, Patricia Moles                      Learn Data and Trends? Yes

# Wills Ridge Mennonite School/Church

- Mission: To equip each student to be an effective servant to their family, their community and their place of calling.
- Goals: To help each student and/or member find their fullest potential by encountering Jesus Christ and experiencing joy and fulfillment in heeding His call.
- Priorities: Committed to continuing to provide a Christian worldview for our children's education and a Godly environment in which to do so. Although our schedule of homeschooling/school tutoring may vary from year to year, our commitment to "quality education" stays the same. Committed to reaching into the community with aid, love and encouragement to those in need.